

# CAT LEWIS

## Creative Team Lead

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### WORK EXPERIENCE

#### BIG MARLIN GROUP

Creative Team Lead  
*Oct 2020 – Present*

Creative & Web Designer  
*Mar 2020 – Sep 2020*

Upon joining Big Marlin Group, introduced design thinking strategies into BMG's first formal design process for "creative" projects. In a time of high turnover, was promoted internally to oversee the team's learning, development, capacity, quality, processes, and culture. Represent Creative team in the hiring and onboarding of new Marlins.

#### THE LUMINOSITY LABORATORY

Lead Designer  
*Jul 2019 – Sep 2020*

Design Researcher  
*Feb 2018 – Jul 2019*

Led design team of product, graphic, architecture, and UX designers for interdisciplinary startup lab of ASU students. Project lead for Kip educational build-your-own robot partnership with Hewlett Packard Enterprise for a Girl Scouts badge. Project lead for USAID-funded educational supply chain management simulation. Responsibilities included project management, meeting planning, sketch ideation, wireframing, design studies and other research, rapid prototyping, development of marketing materials, cross-disciplinary team collaboration, and process documentation.

### ACADEMICS

#### ARIZONA STATE UNIVERSITY

*2016 – 2020*

Member of Barrett, the Honors College at ASU. Dean's List for all semesters with a GPA of 4.03. Industrial Design B.S. major; curriculum focuses on hands-on studio projects. National Merit Scholar.

#### DESIGN EXCELLENCE AWARD NOMINEE

*Fall 2017, Fall 2019*

One of three students in fall Senior & Sophomore studio classes nominated for ASU Design Excellence Awards. Project exhibited at the Design School for 3 months.

### OTHER SKILLS

#### SOFTWARE

Skilled in Adobe Illustrator, Indesign, Photoshop, XD, Premiere Pro, and After Effects. Capable in Solidworks, Fusion360, and Keyshot. Also experienced in Figma for wireframing. Skilled in email HTML design and development.

#### MISC. CREATIVITY

Art forms I have explored include painting, drawing, photography, sculpture, installation art, comics video editing, animation, jewelry making, screen printing, furniture design, digital art, fashion design and sewing, and creative writing.